

AMCHAM **20** GOLF OPEN **22**

PARTNERSHIP PROPOSAL







AMCHAM GOLF OPEN 2022

The annual AmCham Golf Open will be held on Friday 7th October, 2022 and attracts approximately 200 members and invited guests alike throughout the entire day.

The event format is a half day, four-ball Stableford, with light refreshments served on arrival, followed by a start before noon.

Post golf activities include drink stations and an awards cocktail with lots of fun and raffles!

WHY PARTNER

- Have your brand associated with a most sought after Corporate Golf Day in Kenya
- Provides a business networking platform for AMCHAM members and their clients to meet new business contacts and do real business
- Showcase your brand and create the right brand association with blue chip companies
- Leverage multiple touch points with clients in a relaxed and social environment



SPONSORSHIP
OPPORTUNITIES

PARTNERSHIP LEVEL	BENEFITS	SPONSORSHIP OPPORTUNITIES	INVESTMENT
<p>TITLE SPONSOR</p>	<p>Naming Rights for the Golf Day e.g. XYZ-AMCHAM GOLF OPEN</p> <ul style="list-style-type: none"> • Speaking opportunity at the post play awards reception • 2x four ball teams (8 golfers) - includes Eight Tournament Full Access Passes (Including Dinner Entertainment Passes) • Co-branding of players' apparel • Branding at post play awards reception • Eligibility to host a display area (includes table and seats and space as assigned by golf club) • Exclusive branding at tee off areas (hole 1 & 10) – 2m by 1m branding at the tee boxes of main holes • Access to post play awards and networking cocktail – Includes 8 limited access passes to Awards and networking cocktail for non players • A representative from the sponsor company will present a prize to tournament champions • Opportunity to have naming rights of one prize category e.g. Citi Cup for the best corporate winning team • Prominent Company logo and description will be displayed on the main event webpage. • Corporate identity in tournament scorecard • Acknowledgement of sponsorship at awards and networking cocktail. 	<p>1</p>	<p>\$19,500</p>

PARTNERSHIP LEVEL	BENEFITS	Sponsorship Opportunities	Investment
GOLD SPONSOR	<p>Branding with corporate identity and acknowledgment of sponsorship on a main holes plus general sponsorship benefits as follows:</p> <ul style="list-style-type: none"> • Company logo branding (2m*1 m sign on the tee box) of key holes - 9th, 18th or 12th • 2 x four ball teams (8 golfers) includes Eight Tournament Full Access Passes (including Dinner Entertainment Passes) • Access to post play awards and networking cocktail – Includes 4 limited access passes to Awards and networking cocktail for non players • Eligibility to host a display area (includes table and seats and space as assigned by golf club) • Acknowledgement of sponsorship at awards and networking cocktail. • Recognition as Gold Sponsor on social media assets, communications related to the event • Shared logo display on digital screens at post play awards reception • A representative from the sponsor company will present a prize to one of the winning categories • Company logo and description will be displayed on the main event webpage. • Corporate identity in tournament scorecard 	6	<p><i>Member</i> USD 4,000</p> <p><i>Non - Member</i> USD 5,000</p>

PARTNERSHIP LEVEL	BENEFITS	Sponsorship Opportunities	Investment
<p>POST-PLAY</p> <p>Awards Host</p>	<p>Branding with corporate identity and acknowledgement of sponsorship at awards cocktail, speaking opportunity plus general sponsorship benefits as follows:</p> <ul style="list-style-type: none"> • 1x four ball team (4 golfers) - includes four Tournament Full Access Passes (Includes Dinner Entertainment Passes) • Speaking opportunity at the awards dinner • A representative from the sponsor company will present a prize to one of the winning categories at the post play awards • Access to post play awards and networking cocktail – Includes 1 limited access pass to awards and networking cocktail for non players • Branding on the putting green • Company logo and description will be displayed on the main event webpage. • Acknowledgement by AmCham CEO at the post play awards. • Corporate identity on tournament scorecard 	<p>1</p>	<p><i>Member</i></p> <p>USD 3500</p> <p><i>Non - Member</i></p> <p>USD 4500</p>

PARTNERSHIP LEVEL	BENEFITS	Sponsorship Opportunities	Investment
<p>OFFICIAL SHIRT SLEEVE Sponsor</p>	<p>Among other benefits , feature your company logo on this year’s tournament shirt sleeve:</p> <ul style="list-style-type: none"> • Name & Logo on official Tournament Golf Shirt Sleeve • 1 x four ball team (4 golfers) – includes Four Tournament Full Access Passes (Includes Dinner Entertainment Passes) • Eligibility to host a display area (includes table and seats and space as assigned by golf club) • Access to post play awards and networking cocktail – Includes 2 limited access passes to Awards and networking cocktail • Company logo and description will be displayed on the main event webpage. • Opportunity to hand over one of the prizes during the Awards Cocktail • Acknowledgement of sponsorship at awards and networking cocktail. 	<p>1</p>	<p><i>Members:</i> USD 3000</p> <p><i>Non – Members:</i> USD 4000</p>

PARTNERSHIP LEVEL	BENEFITS	Sponsorship Opportunities	Investment
TROPHY Sponsor	<p>Be the sponsor of this year's Trophies and Awards:</p> <ul style="list-style-type: none"> • Opportunity to have one of the prizes named after your organization • 1x four ball team (4 golfers) – includes Four Tournament Full Access Passes (Includes Dinner Entertainment Passes) • Opportunity to hand over one of the prizes during the Awards Cocktail • Access to post play awards and networking cocktail – Includes 2 limited access passes to Awards and networking cocktail for non – players • Acknowledgement of sponsorship at post play awards cocktail • Company logo and description will be displayed on the main event webpage. 	4	<p><i>Members:</i></p> <p>USD 1500</p> <p><i>Non –</i></p> <p><i>Members:</i></p> <p>USD 2500</p>

PARTNERSHIP LEVEL	BENEFITS	Sponsorship Opportunities	Investment
GENERAL Sponsors	<p>Includes;</p> <ul style="list-style-type: none"> • 2x Corporate banners on non main holes (holes to be determined) • Branding on putting green (1 tear drop banner) • 1 x four ball team (4 golfers) – includes Four Tournament Full Access Passes (Includes Dinner Entertainment Passes) • Access to post play awards and networking cocktail – Includes 1 limited access passes to Awards and networking cocktail for non players • Acknowledgement of sponsorship at post play awards cocktail 	10	<p>Members</p> <p>USD 500</p> <p>Non – Member</p> <p>USD 750</p>



Will YOU
join US?

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