



AMCHAM
KENYA

AMCHAM 20 **GOLF OPEN 24**

PARTNERSHIP PROPOSAL









THE 2024 AMCHAM GOLF OPEN



AMCHAM GOLF OPEN 2024

The annual AmCham Golf Open will be held on **September 26th 2024 at Limuru Country Club** and attracts approximately 200 members and invited guests alike throughout the entire day.

The event format is a half day, four-ball Stableford, with light refreshments served on arrival, followed by a start before noon.

Post golf activities include;



Drink stations




Awards cocktail



Lots of fun & raffles

WHY PARTNER

- 01 Have your brand associated with a most sought after Corporate Golf Day in Kenya.
- 02 Provides a business networking platform for AMCHAM members and their clients to meet new business contacts and do real business.
- 03 Showcase your brand and create the right brand association with blue chip companies.
- 04 Leverage multiple touch points with clients in a relaxed and social environment.



SPONSORSHIP OPPORTUNITIES



PARTNERSHIP LEVEL	BENEFITS	SPONSORSHIP OPPORTUNITIES	INVESTMENT
<p>TITLE SPONSOR</p>	<p>Naming Rights for the Golf Day e.g. XYZ-AMCHAM GOLF OPEN</p> <ul style="list-style-type: none"> • Speaking opportunity at the post play awards reception • 4x four ball teams (16 golfers) • Co-branding of players' golf shirts • Branding at post play awards reception • Eligibility to host a display (exhibition) or hospitality area to host your VIP guests set-up at own cost • Exclusive branding at tee off areas (hole 1 & 10) – 2m by 1m branding at the tee boxes of main holes • A representative from the sponsor company will present a prize to tournament champions • Opportunity to have naming rights of one prize category • Prominent Company logo and description will be displayed on the main event webpage • Company logo in tournament scorecard • Acknowledgement of sponsorship at awards and networking cocktail 	<p>1</p>	<p>\$20,000</p>

PARTNERSHIP LEVEL	BENEFITS	SPONSORSHIP OPPORTUNITIES	INVESTMENT
<p style="text-align: center;">GOLD SPONSOR</p>	<p>Branding with company logo and acknowledgment of sponsorship on a main holes plus general sponsorship benefits as follows:</p> <ul style="list-style-type: none"> • Company logo branding (2m*1 m sign on the tee box) of key holes - 9th, 18th or 12th • 2 x four ball teams (8 golfers) • Awards and networking cocktail for non players • Eligibility to host an exhibition booth set-up at own cost • Acknowledgement of sponsorship at awards and networking cocktail • Recognition as Gold Sponsor on social media assets, communications related to the event • A representative from the sponsor company will present a prize to one of the winning categories • Company logo and description will be displayed on the main event webpage • Company logo in tournament scorecard 	<p>4</p>	<p style="text-align: center;">Member \$7000</p> <p style="text-align: center;">Non - Member \$9000</p>

PARTNERSHIP LEVEL	BENEFITS	SPONSORSHIP OPPORTUNITIES	INVESTMENT
<p>POST-PLAY AWARDS HOST</p>	<p>Branding with corporate identity and acknowledgement of sponsorship at awards cocktail, speaking opportunity plus general sponsorship benefits as follows:</p> <ul style="list-style-type: none"> • 1x four ball team (4 golfers) • Speaking opportunity at the awards dinner • A representative from the sponsor company will present a prize to one of the winning categories at the post play awards • Branding on the putting green • Company logo and description will be displayed on the main event webpage • Acknowledgement by AmCham CEO at the post play awards • Company logo on tournament scorecard 	<p>1</p>	<p>Member \$4200</p> <p>Non - Member \$5200</p>

PARTNERSHIP LEVEL	BENEFITS	SPONSORSHIP OPPORTUNITIES	INVESTMENT
<p>OFFICIAL SHIRT SLEEVE SPONSOR</p>	<p>Among other benefits, feature your company logo on this year's tournament shirt sleeve:</p> <ul style="list-style-type: none"> • Name & Logo on official Tournament Golf Shirt Sleeve • 1 x four ball team (4 golfers) • Eligibility to host a exhibition area • Company logo and description will be displayed on the main event webpage • Opportunity to hand over one of the prizes during the Awards Cocktail • Acknowledgement of sponsorship at awards and networking cocktail 	<p>1</p>	<p>Member \$4000</p> <p>Non - Member \$5000</p>

PARTNERSHIP LEVEL	BENEFITS	SPONSORSHIP OPPORTUNITIES	INVESTMENT
<p>TROPHY SPONSOR</p>	<p>Be the sponsor of this year's Trophies and Awards:</p> <ul style="list-style-type: none"> • Opportunity to have one of the prizes named after your organization • 1x four ball team (4 golfers) • Opportunity to hand over one of the prizes during the Awards Cocktail • Acknowledgement of sponsorship at post play awards cocktail • Company logo and description will be displayed on the main event webpage 	<p>4</p>	<p>Member \$2000</p> <p>Non - Member \$3000</p>

PARTNERSHIP LEVEL	BENEFITS	SPONSORSHIP OPPORTUNITIES	INVESTMENT
GENERAL SPONSORS	<p>Includes;</p> <ul style="list-style-type: none"> • 2 teardrops: 1 non-main hole & 1 putting green • 1 x four ball team (4 golfers) • Awards and networking cocktail for non players • Acknowledgement of sponsorship at post play awards cocktail 	10	<p>Member \$800</p> <p>Non - Member \$1200</p>

JOIN US

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